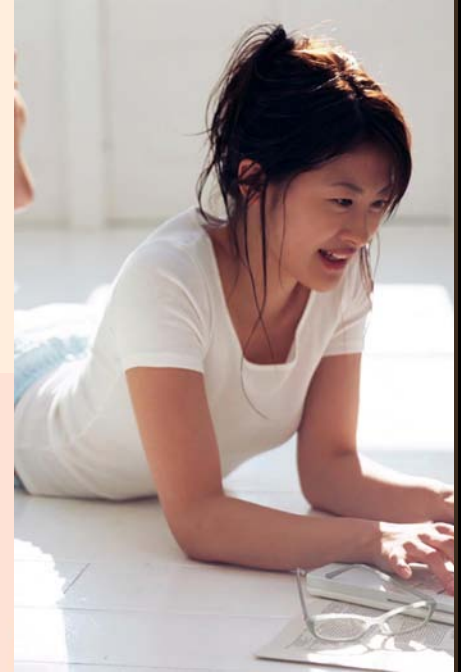


Dewey COLOR Certification



Millions of homeowners love color but are afraid to use it. As a certified Dewey Color Consultant, you can now free them from those neutral, no-color doldrums! Without the fear of an “UGH” color mistake, selecting the perfect color will be easy. Your clients’ marvelous, new “Dewey

Colors” will inspire and empower their self-expression.

Homeowners will experience a personal empowerment journey as you skillfully turn their favorite color selections into precision, no-mistake color combos. **Even narrowing down that overwhelming paint**

fandeck will become easy with our wall-safe colors.

The patented Dewey Color Coordinating system, available exclusively to Dewey Color Coordinators, Consultants and Instructors, ensures your clients’ success by enabling you to customize specific paint, fabric, and accessory colors.

World-Wide COLOR Credentials

With 35 years of design and teaching experience, Margi Kyle DCI, ASID, and board member of IDS and WCAA has joined with the Dewey Color System® as the Executive Director of “We Make Color Easy.” Well known for the television series, *Desperate Design*, she brings a wealth of proven expertise to this world-first color course.

The Dewey Color Coordinating System has been featured on Discovery Channel’s *Christopher Lowell Show* and in over 60 national magazines including *Better Homes and Gardens*, *Remodeling Magazine*, and *Metropolitan Home*. The Dewey Color Coordinating System is also scheduled to be presented world-wide in over 50 counties, in 2007. The Dewey Color System is the world’s only validated, color-based personality testing instrument (Publishing in the *North American Journal of Psychology* in December, 07) and can be used in room design to impact mood as well.

www.WeMakeColorEasy.com

A DEWEY PERFECT-COLOR EXCLUSIVE

Imagine having the freedom to quickly navigate through local retail stores and find exact paint, fabric and accessory colors without the fear of a color mismatch. Armed with your exclusive and patented *Dewey Color Coordinator*®, **25,000 perfect color combinations** are only a page flip away. You can expect aesthetically beautiful rooms that will astound everyone!

The Coordinator, combined with the multi-patented Dewey Color System, the world’s first validated color test, fuses scientific facts with practicality. Do you want to be more decisive in the home office? Creative in the kitchen? Or passionate in the bedroom? Our proven process teaches you how to personalize each room’s mood into an all-about-the-client space—an entirely new paradigm in the world of color and design.

UNLIMITED CLIENT REFERRALS

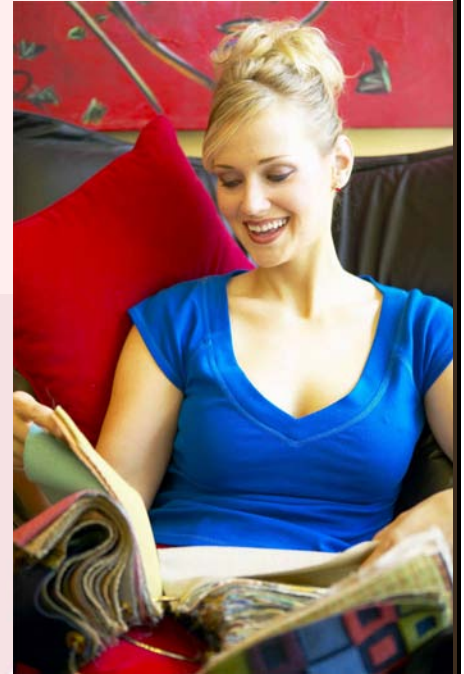
The Dewey Color System will be generating hundreds of thousands of website leads across the US and Canada with all of its cutting-edge projects scheduled for the 2008. Leads that will be sent directly to our certified Consultants and Instructors from our We Make Color Easy website. This constant stream of new clients will allow YOU to build your Dewey Color Consultant or Instructor business, as well as your current design business

We Make
COLOR Easy!
Home Consultations
a division of the Dewey Color System®

For more information visit
www.WeMakeColorEasy.com

COLOR Course Information

We Make
COLOR Easy!
Home Consultations



The Dewey Color System now offers a One-Day Dewey Color Coordinator Certified Course in addition to the Two-Day Dewey Color Consultant Course. See details below. (Prices include all course materials.)

One-Day Course: Within 10 seconds you'll be able to identify the hue and undertone of each color, plus how color influences mood. Instantly, with a series of Coordinator page-flips, 30 precision color coordinates will appear.

Two-Day Course: Become certified as a Dewey Color Consultant (DCC). You'll learn how to give professional in-home color consultations. Expect to walk away knowing how to grow your existing design business.

Sign Up for a 1-Day or 2-Day Course!

Course Materials:

One-Day Coordinator Course

- Exclusive Access to the *Dewey Color Coordinator*
- *Dewey Color System Book*
- Day One Course Workbook

Two-Day Consultant Course

- All Day One Materials
- *Dewey Color Puzzle*
- Client Kit
- Customized Promo Pieces
- Day One & Two Course Workbook
- By-Room Consultation Form
- Client Room Palette Form
- Dewey Press & Speech Kits
- Logo & Course Certificate
- Press Releases & Q & A's

DCC WMCE Membership

- \$200 Annually (First Year Included in Course Price)
- Website listing
- Quarterly E-Newsletter
- Custom PR Campaigns

FOR COURSE DATES VISIT

www.WeMakeColorEasy.com

To find a Certified Dewey Color Instructor near you!

ONE-DAY COURSE \$799

Dewey Color Coordinator Certified

You will learn how to evaluate existing colors and select colors that reflect and inspire your client. Hands-on problem-solving exercises will give you the ability to create by-room, no-mistake color palettes that express how, when and where to best combine hues and undertones.

THE DEWEY COLOR COORDINATOR

25,000 No-Mistake Combinations

This patented color swatch book makes selecting color combinations easy. Your clients will avoid a costly color faux pas as you skillfully address issues and concerns regarding décor, walls, fabric and accessories. Then, simply flip the pages to select precision colors that tie in a theme or establish a requested mood.

Topics Include:

- Color & Science
- How to Spot Color Undertones
- The Rules of Combining Colors
- Safe Wall Colors & How to Use Them
- How to Use the Coordinator
- Color & Mood

TWO-DAY COURSE \$1,295

Dewey Color Consultant (DCC)

In addition to the One-Day Course, the Two-Day Course teaches you how to maximize your time, get support and receive referrals through your We Make Color Easy website listing. The proven Dewey Consultant process ensures that each client visit will result in a passionate, by-room color palette approval.

MARKETING YOUR COLOR BUSINESS

We have put together a proven design industry media and speech campaign. Our Press and Speech Kits will get the media to pay attention and your community to applaud your "hot" speech! You will also experience how to fine-tune your presentation skills, based on your color preferences.

Topics Include:

- Being a Dewey Color Consultant
- Keeping Clients On-Track
- Color Beyond the Basics
- Room Tour Exercise
- How to Maximize WMCE Referrals
- How to get them talking about YOU

Reserve Your Seat Now. Visit www.WeMakeColorEasy.com!

If you'd like more information, email info@WeMakeColorEasy.com or call 404-351-5001.